



AncyrA
HOTELS&INNS

CASUAL
MODERN

TRENDY



AT A GLANCE

Ancyra Hotels & Inns brand created for multi-blenders with 24/7 lifestyles seeking a select-service & midscale hotel that will allow them to balance work and joy. It is a new generation hotel that offer casual hospitality in a smartly designed and modern environment. Most of the Ancyra hotels feature free high-speed internet access, meeting rooms, business services and fitness facilities.



Feel at Ease When Travelling

At all Continent Worldwide Hotels, we are passionate about delivering a thoughtful experience, allowing you to feel at ease when traveling.

Whether your journey might take you to the edges of the earth or simply to the edge of town, you will experience the same quality of service and hospitable staff no matter where you are staying.

We welcome you to join our global community and feel the difference of our service.

Cozy & Trendy Hotels

A background image of a busy street scene in a historic town. In the foreground, two people are seen from behind, wearing winter hats and coats. The street is filled with other pedestrians, and the background features historic stone buildings with multiple windows. A blue diagonal overlay covers the top and bottom right portions of the image, containing the title and descriptive text.

Mid-upscale Enjoyable Hotels...

Ancyra Hotels & Inns are perfectly situated in convenient business, airport and suburban locations. We offer cozy, neighborhood hotels with comfortable guestrooms that offer a full of amenities. Hotels have casual dining options, charming lobbies and cozy pubs and bars for relaxing and socializing.



GUEST PROFILE

Ancyra Hotels & Inns is ideal for business travelers and individual guests who are looking for authentically local experiences in prime destinations. They feel and look smart and casual and value the freedom. They place a high value on unique and new experiences, as well as good quality of food and entertainment. They're looking for very comfortable yet also cozy accommodations with uncomplicated service.

The Property



HIGHLIGHTS

- High-speed internet
- Complimentary Breakfast
- Fitness Center
- Business Center
- Streamlined F&B Outlets
- In Room Dining
- Mini Bar
- Flexible Meeting Spaces



TYPE

New Construction
& Conversion



CATEGORY

Upper Midscale,
Midscale



LOCATION

Urban, Sub urban
Airport



MARKET SEGMENT

Individual Business
Smart Casual
Travelers



OPPORTUNITY

Managed and
Franchised



GEOGRAPHY

Worldwide



ROOM NUMBER

60 +



Business travel destinations and traveling frequencies increase more and more each day.

Continent Worldwide Hotels transforms this potential into a successful investment.

With an innovative, functional and profitable approach, the Traditional Mediterranean Hospitality is redefined at **Continent**.

The business life evolves, so do the needs of business travelers.

The business travels are expected to be more efficient and comfortable.

And so, freed from all uncomfortable services, **Continent is a concept** optimized for a better business travel.

An advantageous investment with the most owner friendly franchise opportunity...



Solid Partnership with Solid Partner...

A man in a dark suit and red tie is seated at a desk. He is gesturing with his right hand while looking towards the camera. On the desk in front of him are several documents, a laptop, and a calculator. The background is a plain wall.

Our Expertise

We have the know-how and we offer a promising future through our profession.

- Pre-opening support
- Technical support
- Hotel management
- Food and beverage services
- International sales
- Sales & Marketing
- Corporate communications
- Revenue management
- Digital Sales & Marketing
- Accounting
- Purchasing
- Human resources
- Training

We're by the side of our Investors...

MOST FLEXIBLE BUSINESS PARTNERSHIP MODEL IN THE MARKET

A photograph of two cyclists riding on a city street. The cyclist in the foreground is wearing a white long-sleeved shirt, grey shorts, and a grey cap. The cyclist behind is wearing a blue long-sleeved shirt and a blue cap. They are riding on a paved road. In the background, a yellow taxi is blurred, suggesting motion. The overall scene is a city street with buildings and greenery in the distance.

**DO WHAT YOU
WANT TO DO...
LET US DO
THE REST...**

Being part of a hotel brand should empower you, not strip you of your freedom, your autonomy, or your hard-earned money.

We offer a difference that makes all the difference.

In an effort to continue that demand and bring more hotels into our System, especially in this current economical condition and financial crises, now **Continent Worldwide Hotels** is introducing new Franchise Licensing model with very reasonable fees for the hotel owners who runs hotels independently while the current lodging industry trend in which major hotel chains are increasing the percentage of fees they take from franchisees.

From the moment you become a **Continent "Franchise Licensed"** owner, and throughout your entire relationship with us, we work with you to ensure success. And we do so by offering an exceptionally high level of service and support that is unique in the industry – often at up to quarter the price of other brands.

As a "Member" and business partner, you don't just become part of a corporate structure; you become part of a family. It's a decision you can be 100% confident in, because we are behind you all the way.



CONTINENT

Worldwide

Grow Fast, Grow Smart



This is not an offer.

An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Agreement.

Most hotels are independently owned and operated, with the exception of certain hotels managed or owned by an affiliate or Regional Master Licensee Partner Companies.

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