





Business travel destinations and traveling frequencies increase more and more each day.

Continent Worldwide Hotels transforms this potential into a successful investment.

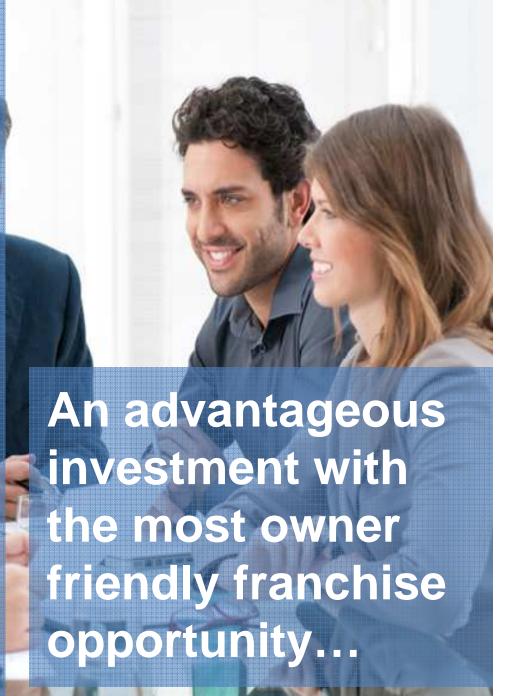
With an innovative, functional and profitable approach, the Traditional Mediterranean Hospitality is redefined at **Continent.**

The business life evolves, so do the needs of business travelers.

The business travels are expected to be more efficient and comfortable.

And so, freed from all uncomfortable services,

Continent is a concept optimized for a better business travel.





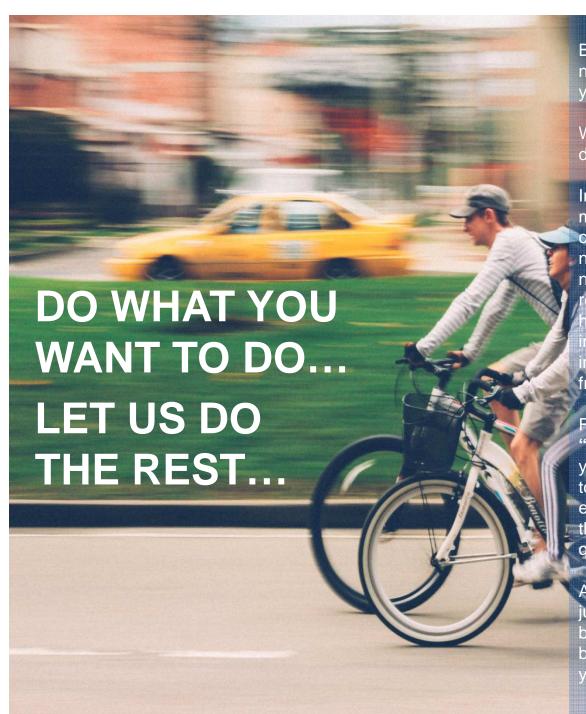
Our Expertise

We have the know-how and we offer a promising future through our profession.

Pre-opening support
Technical support
Hotel management
Food and beverage services
International sales
Sales & Marketing
Corporate communications
Revenue management
Digital Sales & Marketing
Accounting
Purchasing
Human resources
Training

We're by the side of our Investors...





Being part of a hotel brand should empower you, not strip you of your freedom, your autonomy, or your hard-earned money.

We offer a difference that makes all the difference.

In an effort to continue that demand and bring more hotels into our System, especially in this current economical condition and financial crises, now **Continent Worldwide Hotels** is introducing new Franchise Licensing model with very reasonable fees for the hotel owners who runs hotels independently while the current lodging industry trend in which major hotel chains are increasing the percentage of fees they take from franchisees.

From the moment you become a **Continent** "**Franchise Licensed**" owner, and throughout your entire relationship with us, we work with you to ensure success. And we do so by offering an exceptionally high level of service and support that is unique in the industry – often at up to quarter the price of other brands.

As a "Member" and business partner, you don't just become part of a corporate structure; you become part of a family. It's a decision you can be 100% confident in, because we are behind you all the way.



This is not an offer.

An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Agreement.

Most hotels are independently owned and operated, with the exception of certain hotels managed or owned by an affiliate or Regional Master Licensee Partner Companies.

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