

a collection of independent hotels

by CONTINENT
collection





Introducing

by **CONTINENT**
collection

an independent hotel chain

We created Continent Collection for the midscale, upper-midscale and above hotels that maintain their unique attributes. and meet our high standards of quality and service yet have their own characteristics.

During their stay, we know that our guests will have the vibrant and authentic experience in each and every location.

Every Continent Collection member hotel is independent and has unique concepts therefore, may differ in décoration, room amenities, and food and beverage standards between properties.

**Continent
Collection brand
combines flexible
brand standards for
individual properties
and backed by the
ELEKTRA WEB, one
of the powerful hotel
management
system in Turkey.**

"Each Continent Collection Hotel is the perfect next destination for the guests who are looking for a real connection with the location."

What are the benefits of joining Continent Collection Hotels?

There are numerous benefits for an individual hotel or a small chain to become a member of Continent Collection Hotels.



BENEFITS

- Distribution Power Backed by ELEKTRA WEB
- User Friendly Hotel Management Software
- Sales Support from the Head Office Staff
- Marketing & Promotions Support
- Social Media Management Support
- Simple but impactful brand standards
- Cost-efficient concept
- Online Training Sessions
- Flat fees on Franchise Agreements
- Short-term contract availability

QUICK FACTS

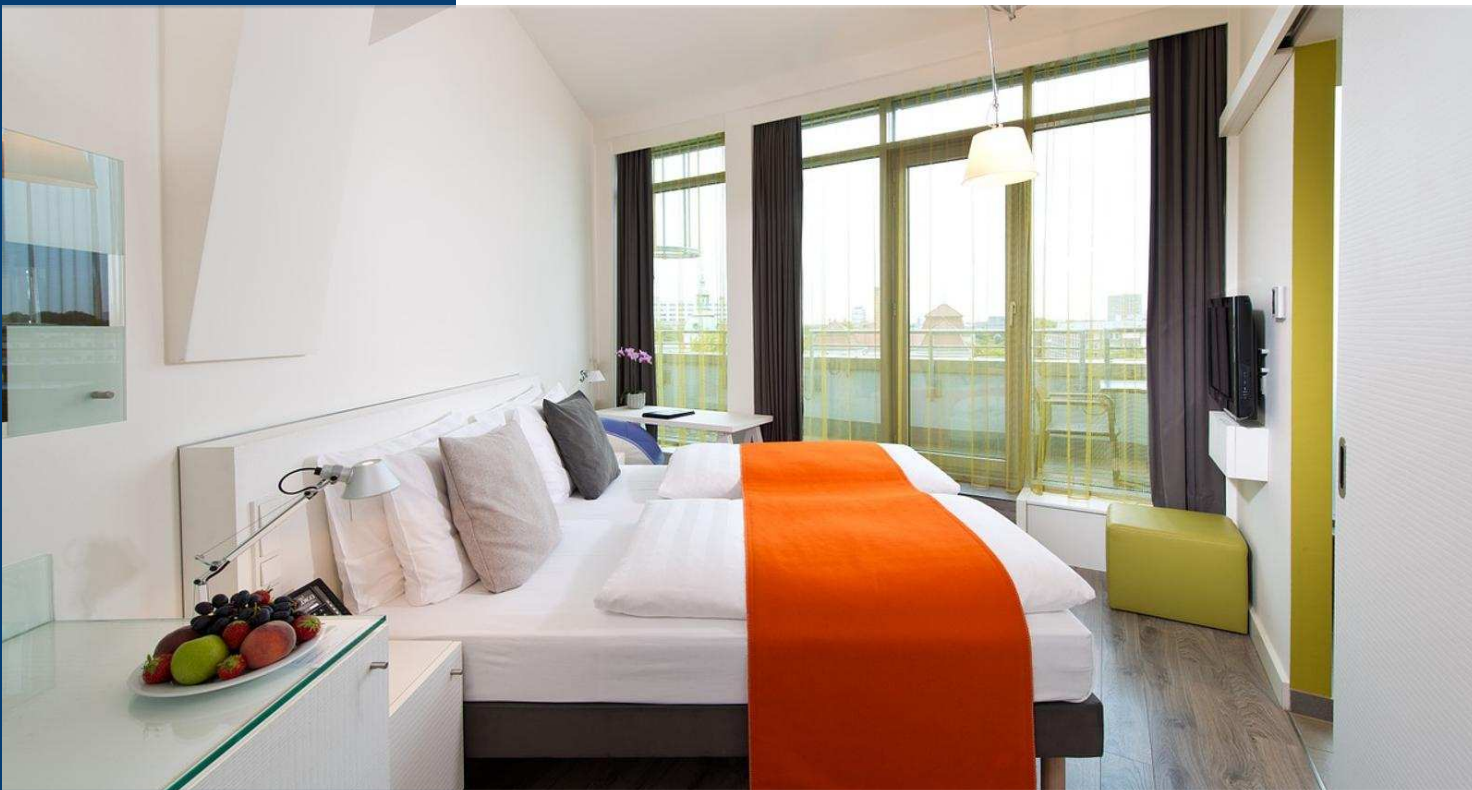
- **INSPIRATION:** Lifestyle | Independent
- **CATEGORY:** Midscale | Upper Midscale
- **LOCATIONS:** Urban | Sub Urban | Resort
- **TYPE:** Independent hotels | Local Chains
- **GUEST PROFILE:** Business | Leisure

SPECIAL OFFER

for the existing

elektraweb 

user properties



- No joining fees
- Low monthly license fee
- Access to preferred OTA commission rates
- Lower GDS fees and Channel management fees.
- Individualized complimentary web pages with domains
- Short term contract availability
- No mandatory PIP requirements
- You are independent, we give you advise, not orders.
- You have voice in our franchise membership program
- No dictating strict rules, flexible membership
- Areas of protection
- Freedom to use vendor of choice



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www.ContinentWorldwide.com