



Cozy & Inviting
Brand

AncyrA
HOTELS & INNS



A great business model to develop with the "like-minded" partners...



Ancyra Hotels & Inns brand created for multi-blenders with 24/7 lifestyles seeking a select-service & mid-scale hotel that will allow them to balance work and joy.

With flexible building options, Ancyra offers incredible development opportunities for new builds and conversions.



We are looking to grow Ancyra Hotels & Inns brand with like-minded and idealist partners who are excited to deliver a positive stay experience.



Relaxed & Informal Design

Arrival experience includes an optional porte-cochere and enhanced lighting with modern exterior offers color and material options adaptable to your location.

Cozy guestrooms and comfortable beds, in room work spaces everything that matters most.

look & feel

The look and feel of Ancyra is modern , trendy, practical and stylish.

flexible building options

Our flexible design approach allows for customization of each product based on building type and location including new builds and conversions.

Benefits of joining Ancyra Hotels & Inns

AMENITIES

- Complimentary breakfast
- High Speed Internet & WI-FI
- Quality Towels & Linens
- Laundry & Dry Cleaning
- Full Service F&B Facilities
- 24/7 GYM

BENEFITS

- Distribution Power Backed by ELEKTRA
- User Friendly PMS
- Sales Support from the Head Office Staff
- Marketing & Promotions Support
- Social Media Management Support
- Simple but impactful brand standards
- Cost-efficient concept
- Franchise or Management Agreements

QUICK FACTS

INSPIRATION: Business | Leisure

CATEGORY: Upper Midscale | Midscale

LOCATIONS: Urban | Sub Urban

TYPE: adapted to the local environment

GUEST PROFILE: Business | Leisure



“Our developers benefit from compliment individual websites and regional team providing industry-leading operational support including a consulting support, access to leading edge suppliers and design support, and problem resolution for hotel specific matters”

FRANCHISE OFFER

for the existing
properies or new
developments



FRANCHISE HOTEL PERFORMANCE TARGET

AVERAGE OCCUPANCY RATE
60%

AVERAGE DAILY RATE
\$80

AVERAGE REVPAR
\$60

LOWER COST BOOKINGS

Average Percentage of Direct
booking Contribution to
Occupancy is
20%

marketplace...

TARGET MARKETS:

Primary and secondary city and resort destinations

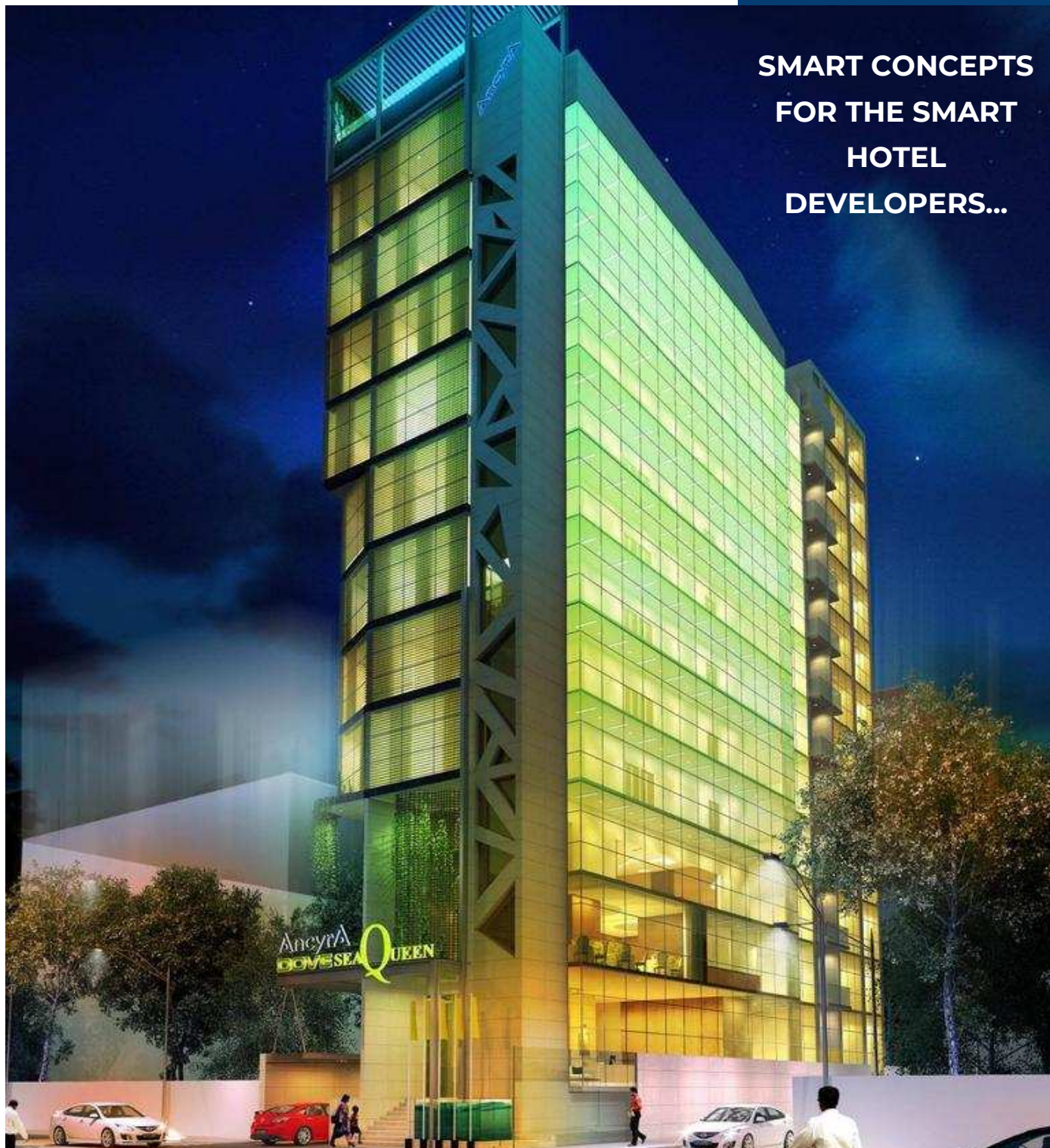
PROPERTY SIZE:

60 to 150+ keys

COMPETITIVE SET:

Four Points | Hilton Garden Inn | Hampton Inn | Ramada |
Encore | Wyndham Garden | La Quinta | Holiday Inn Express |
Dedeman Park | Park Inn | Green Park Hotels | Anemon
Hotels

Best Design and Hotel in its Segment...

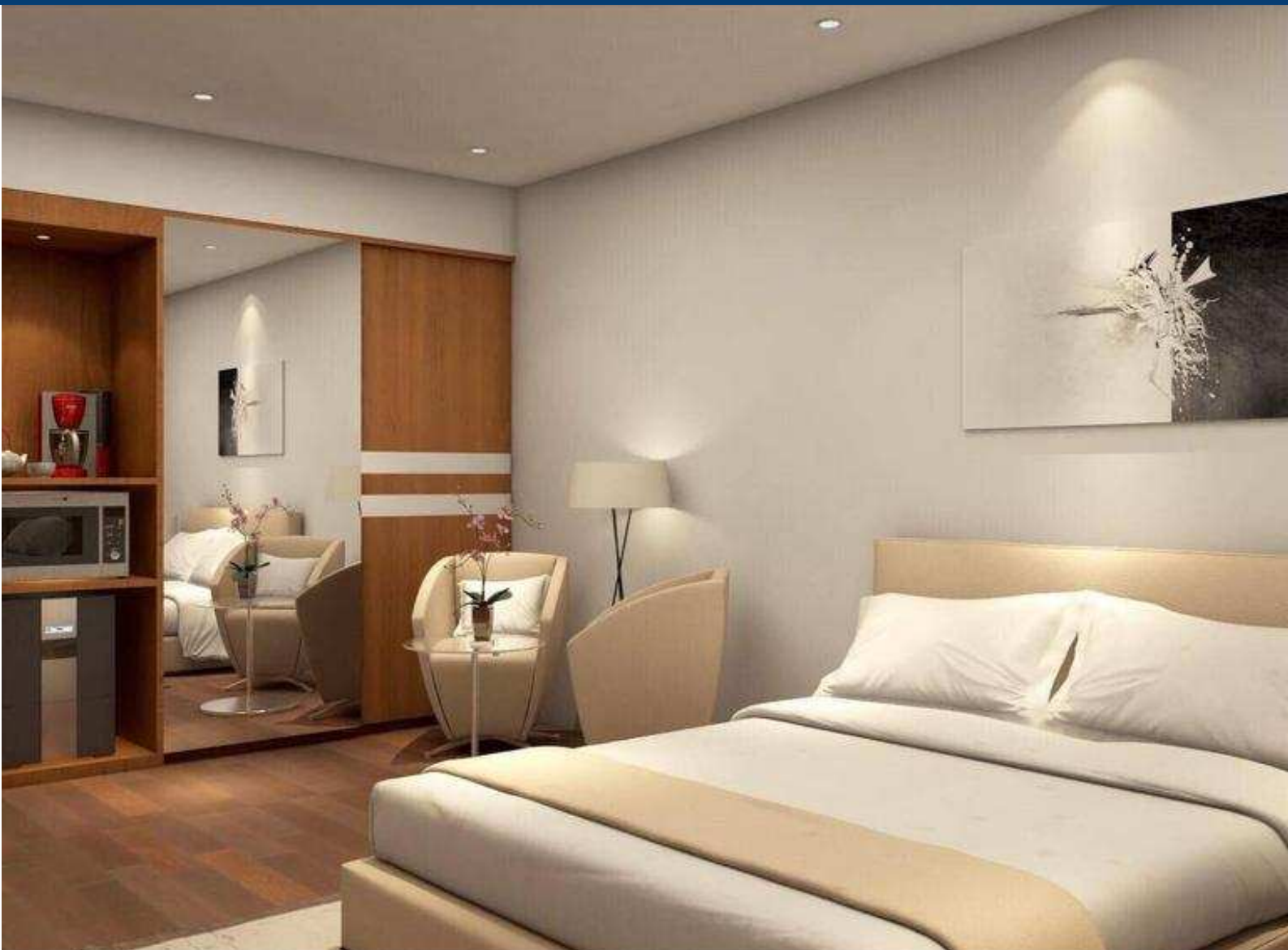


**SMART CONCEPTS
FOR THE SMART
HOTEL
DEVELOPERS...**

personalized experience tailored to each guest. ...

Ancyra Hotels & Inns combines its excellent service, best-in-class amenities, technology and delivers the respectful, efficient, and welcoming elements that guests want.

**Whether building from the
ground up or converting an
existing hotel, we have
franchising opportunities that
fits your needs**



Our smartly designed room features a luggage drop, comfortable armchairs, best bed that money can buy, a hospitality cabinet, movable workspace and outlets where most needed.



A woman with curly hair, wearing a grey hat with a red and blue band, is sitting at a wooden table. She is reading an open book. On the table in front of her is a cup of coffee on a saucer and a small biscuit. The background is a wall with large, stylized letters spelling out 'CONTINENT'. The entire image has a blue overlay.

Ancyra

HOTELS & INNS

www.ContinentWorldwide.com